



GUIDELINES FOR 2022 FLAGSHIP PARTNER GRANT

The mission of the CCAF is to create possibilities for a brighter, more sustainable future for Australians today and generations to come.

Your proposed program needs to:

Economically empower young people aged 15-24 and address one or more of the following targets from UN Sustainability Development Goals 4 '**Quality Education**', 8 '**Decent Work and Economic Growth**' and/or 10 '**Reduced Inequalities**' (the Targets)

- **Target 4.4:** By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship
- **Target 4.5:** By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations,
- **Target 8.2:** Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors,
- **Target 8.3:** Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services
- **Target 8.5:** By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value
- **Target 8.6:** By 2020, substantially reduce the proportion of youth not in employment, education or training
- **Target 8.10:** Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all; and/or
- **Target 10.2:** By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.

Organisations must demonstrate how the program

- is an innovative solution
- will help economically empower young people (15-24) and address one or more of the Targets
- aligns with the mission of the CCAF

The project will:

1. Be a **BIG** idea with **COURAGE** to demonstrate how the project could be scalable for the future.
2. Have a national/regional footprint and be applying for an exclusively Australian-based project
3. Have Deductible Gift Recipient (DGR 1) status.
4. Have clear and deliverable goals consistent with the areas to be addressed.



5. Have the ability to measure both outputs (the numbers) and outcomes (the stories of how we're making a difference, and the long-term positive impact on economically empowering young people 15-24).
6. Have a vision for long-term sustainability after the CCAF funding ends. Funding is only available for the successful applicant for up to 3 years – and Annual Acquittal Reports are required to release subsequent annual grant payments.

We want to support our partners and we will work with them to:

- Collaboratively create a shared value project.
- Share stories along the way, including via traditional and social media channels and www.coca-colajourney.com.au/foundation
- Offer meaningful opportunities for our employees to support the project via capacity building and volunteering initiatives.

We will consider:

- funding of core operational costs, and/or costs associated with measuring program success only where evidence is provided to show that they are necessary to directly support the success of the project being funded
- non-cash/in-kind support as part of your application: product donations, volunteering hours etc.

Successful applicants will only be eligible to re-apply after a further period of three years after the acquittal of the grant.