



## **GUIDELINES FOR 2023 EMPLOYEE CONNECTED GRANTS**

**The mission of The Coca-Cola Australia Foundation (CCAF) is to create possibilities for a brighter, more sustainable future for Australians today and generations to come.**

The CCAF seeks to support local causes and charities that are important to our employees, through grants to projects in communities where our employees live and work. Funding is available for one-off grants of between \$5,000 - \$25,000AUD.

**To be eligible** for these grants:

1. Charities must have DGR (Item 1) status
2. Charities must demonstrate how their use of the grant money would align with the mission of the CCAF and, in particular, contribute to a more sustainable future for Australians.
3. Applications must be **supported** by an employee of Coca-Cola Europacific Partners Australia or Coca-Cola South Pacific and their endorsement (downloaded from the application form) must be uploaded into the online application.

**Please note:**

- a. The grant money can be used for a program or more generally for capacity building such as
  - Equipment purchase
  - funding of a part-time resource
  - training

Any use which helps the charity to achieve positive community impact and is aligned to the CCAF mission will be considered.

- b. Deeper connections between the charity and employee will be considered more favourably. This connection includes (but isn't limited to) such things as fundraising, volunteering, having a family member or friend impacted, being a Board member, actively promoting through social channels etc.



- c. Whilst applications can be made for grants of between \$5,000-\$25,000, only a limited number of grants will be made for the maximum amount. Charities are asked to consider this when determining how much to apply for and the amount reasonably required for their objectives.
- d. You will be asked to suggest potential opportunities for further employee support and involvement.
- e. All applications that fulfil the eligibility criteria will be considered. Preference may be given to applications that align to CCAF's focus areas including:
  - Youth (age 15 +)
  - Indigenous; or
  - The Environment.
- f. The expectation is that the grant money will be used within a year of the grant award.