



## **GUIDELINES FOR 2021 FLAGSHIP PARTNER GRANT**

**The mission of the CCAF** is to create possibilities for a brighter, more sustainable future for Australians today and generations to come.

### **Your proposed program needs to:**

Tackle the issue of water security in Australia and address one or more of the following targets from UN Sustainability Goals 6 'Clean Water and Sanitation' and/or 13 'Climate Action' (the Targets)

- **Target 6.1:** *achieve universal and equitable access to safe and affordable drinking water for all*
- **Target 6.3:** *improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse,*
- **Target 6.4:** *substantially increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of freshwater to address water scarcity and substantially reduce the number of people suffering from water scarcity,*
- **Target 6.6:** *Protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes*
- **Target 6.b:** *Support and strengthen the participation of local communities in improving water and sanitation management; and*
- **Target 13.1:** *Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters.*

Organisations must demonstrate how the program

- is a creative solution
- will help address the issue of water security in Australia and one or more of the Targets
- aligns with the mission of the CCAF

### **The project will:**

1. Be a **BIG** idea with **COURAGE** to demonstrate how the project could be scalable for the future.
2. Have a national/regional footprint and be applying for an exclusively Australian-based project
3. Have Deductible Gift Recipient (DGR 1) status.
4. Have clear and deliverable goals consistent with the areas to be addressed.
5. Have the ability to measure both outputs (the numbers) and outcomes (the stories of how we're making a difference, and the long-term positive impact on water security).
6. Have a vision for long-term sustainability after the CCAF funding ends. Funding is only available for the successful applicant for up to 3 years – and Annual Acquittal Reports are required to release subsequent annual grant payments.
7. We want to support our partners and we will work with them to:
  - Collaboratively create a shared value project.
  - Share stories along the way, including via traditional and social media channels and [www.coca-colajourney.com.au/foundation](http://www.coca-colajourney.com.au/foundation)
  - Offer meaningful opportunities for our employees to support the project via capacity building and volunteering initiatives.



**We will:**

Consider funding of core operational costs, and/or costs associated with measuring program success only where evidence is provided to show that they are necessary to directly support the success of the project being funded.

Consider non-cash/in-kind support as part of your application: product donations, volunteering hours etc.

Successful applicants will only be eligible to re-apply after a further period of three years after the acquittal of the grant.